

# LENA DI

photographer

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## Services & Pricing

Portrait and headshot photography shot in-studio or on location across New York City. Every session is styled, directed, and edited by Lena — so you leave with images that look like the best version of you or your brand. Choose a package below; add-ons and travel are listed at the end.

PORTRAITS & PERSONAL BRANDING

## Individual Sessions

From a quick profile refresh to a full personal-branding library. Each additional person in frame is **$125**. Pricing is for the studio or the photographer's current location.

### QUICK ONE

$375

30 MIN · 1 LOOK

A focused single-look session for one strong, polished portrait — perfect for a fast headshot or profile update.

- One outfit / look
- Editing $30 per image (not included)
- Additional person $125

### QUICK TWO

$425

60 MIN · 3 LOOKS

Three looks in an hour — a versatile update for your website, LinkedIn, and social profiles in one sitting.

- Up to three outfits / looks
- Editing $30 per image (not included)
- Additional person $125

### PACKAGE ONE

$525

60 MIN · ~3 LOOKS

An hour together with around three looks, delivered with four fully retouched images ready to publish.

- 4 retouched images included ($120 value)
- Additional person $125

### PACKAGE TWO

$925

2 HRS · UNLIMITED LOOKS

A relaxed two-hour session with unlimited looks and seven finished, retouched images. $850 value.

- 7 retouched photos included ($210 value)
- Additional person $125

### PACKAGE THREE

$1,150

2.5 HRS · UNLIMITED LOOKS

Two and a half hours to explore every angle and wardrobe change, finished with ten polished final images.

- 10 edited photos included ($300 value)
- Additional person $125

### PACKAGE FOUR

$1,600

4 HRS · UNLIMITED LOOKS

A half-day flagship session — unlimited looks and eighteen finished images for a complete brand library. $1,500 value.

- 18 final edited photos included
- Additional person $125

CORPORATE HEADSHOTS

## Teams & Groups

Consistent, on-brand headshots for your whole team. Per-person pricing scales automatically as the group grows, and everyone receives one finished, edited image.

| GROUP SIZE | PER PERSON |
|---|---|
| First 4 people | $375 / person |
| 5 – 9 people | $300 / person |
| 10 – 15 people | $275 / person |
| 16 – 20 people | $250 / person |
| 21+ people | $200 / person |

**WHAT'S INCLUDED**

- One edited photo per person included
- Additional edited photo $30
- Group / team image edit $50
- Available in-studio or at your office

On-location bookings add the travel fee listed under Enhancements & Travel.

EVENTS & CELEBRATIONS

## Events & Weddings

Weddings, engagements, and celebrations across New York City — from a City Hall elopement to a full wedding day or a night out with friends.

### WEDDINGS

#### CITY HALL / ELOPEMENT

$1,500

2 HRS · 75 EDITED IMAGES

The ceremony, then portraits around the city, delivered in an online gallery.

- 75 edited images included
- Ceremony coverage
- Portraits around the city
- Online gallery

#### INTIMATE WEDDING

$3,200

4 HRS · 250+ EDITED IMAGES

Ceremony, family formals, couple portraits, and the first part of the reception.

- 250+ edited images included
- Ceremony & family formals
- Couple portraits
- First part of the reception

#### SIGNATURE WEDDING

$5,800

8 HRS · 500+ EDITED IMAGES

The whole story, from getting ready through the reception.

- 500+ edited images included
- Getting ready through reception
- Engagement session included

#### FULL DAY WEDDING

$7,800

10 HRS · 700+ EDITED IMAGES

Ten hours with a second photographer, so nothing is missed from start to finish.

- 700+ edited images included
- Second photographer
- Engagement session included
- Sneak peek within 72 hrs

### ENGAGEMENTS

#### PROPOSAL COVERAGE

$650

1 HR · 30 EDITED IMAGES

Discreet coverage of your surprise proposal, followed by a mini couple session.

- 30 edited images included
- Discreet surprise-proposal coverage
- Mini couple session after

#### ENGAGEMENT SESSION

$950

2 HRS · UP TO 2 LOOKS

Two hours across up to two NYC locations, with up to two looks.

- 40 edited images included
- Up to 2 NYC locations
- Up to 2 looks

### PARTIES & EVENTS

#### PARTY, UP TO 75 GUESTS

$1,350

3 HRS · UP TO 75 GUESTS

Three hours for up to 75 guests, following the night from bar to venue within Manhattan.

- 100 edited images included
- Up to 75 guests
- Bar or venue hop within Manhattan

#### PARTY, 76 TO 150 GUESTS

$1,950

3 HRS · 76 TO 150 GUESTS

Three hours for 76 to 150 guests, following the night from bar to venue within Manhattan.

- 150 edited images included
- 76 to 150 guests
- Bar or venue hop within Manhattan

#### LARGE PARTY, 151 TO 300 GUESTS

$2,950

3 HRS · 151 TO 300 GUESTS

Three hours for 151 to 300 guests with a second photographer included, following the night from bar to venue within Manhattan.

- 250 edited images included
- Second photographer included
- 151 to 300 guests
- Bar or venue hop within Manhattan

#### OVER 300 GUESTS

Custom quote

300+ GUESTS · 2 PHOTOGRAPHERS

Coverage quoted to your event, with a second photographer required. Email lena@lenadi.com with your date, venue and guest count.

- Second photographer required
- Over 300 guests
- Bar or venue hop within Manhattan

#### SHORTER EVENTS (HOURLY, UP TO 75 GUESTS)

$450 / hour

UP TO 75 GUESTS · 2-HR MINIMUM · ~40 IMAGES / HR

Good for nightlife events, corporate events and launches that don't need a full party package. Over 75 guests, see the party packages above.

- About 40 edited images per hour
- 2-hour minimum
- Up to 75 guests

### FASHION WEEK

#### NYFW BACKSTAGE, ONE SHOW

$1,800

UP TO 5 HRS · 150 EDITED IMAGES

Hair & makeup, models, looks, and the pre-show atmosphere backstage.

- 150 edited images included
- 20 social-ready selects within 24 hrs
- Hair & makeup, models & looks

#### NYFW BACKSTAGE, FULL DAY

$3,200

UP TO 10 HRS · UP TO 2 SHOWS

A full day backstage across up to two shows, with runway coverage included where credentials allow.

- 300+ edited images included
- 30 selects within 24 hrs
- Runway coverage where credentials allow

### EVENT NOTES

- Extra hour $500 (weddings) / $400 (events & parties)
- Same-day social media picks (10 images within 3 hours) $300
- Heirloom album from $900
- Weddings include an online gallery with print rights
- Second photographer $150 per hour
- Rush delivery within 2 weeks $350
- A 50% deposit secures your date; the balance is due on the day of the shoot.

ENHANCEMENTS & TRAVEL

## Add-ons & Notes

### ENHANCEMENTS

| | |
|---|---|
| Hair & makeup (MUAH) | $300 |
| Extra half-hour of shooting | $225 |
| Basic retouch<br>per image | $30 |
| Product retouch<br>per image | $30 |
| Group retouch<br>per image | $50 |

### TRAVEL FEE

| | |
|---|---|
| In-studio sessions | No fee |
| On location, NYC<br>Manhattan, Brooklyn, Queens, Bronx & Staten Island | $125 |
| On location, outside NYC<br>Long Island, Westchester & New Jersey, within 50 miles | $200 |
| Beyond 50 miles<br>Travel & lodging billed at cost | Quoted |

The travel fee is a flat, one-time charge per booking, round trip, added to your package price. It applies to every on-location session, event and wedding.

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