



LENA DI

photographer

IG @LENADI · IG @LENADI_PORTRAITS · 917 805 6822

Services & Pricing

Portrait and headshot photography shot in-studio or on location across New York City. Every session is styled, directed, and edited by Lena — so you leave with images that look like the best version of you or your brand. Choose a package below; add-ons and travel are listed at the end.

Portraits & Personal Branding

Individual Sessions

From a quick profile refresh to a full personal-branding library. Each additional person in frame is **\$125**. Pricing is for the studio or the photographer's current location.

QUICK ONE \$375 30 MIN · 1 LOOK A focused single-look session for one strong, polished portrait — perfect for a fast headshot or profile update. One outfit / look Editing \$30 per image (not included) Additional person \$125	QUICK TWO \$425 60 MIN · 3 LOOKS Three looks in an hour — a versatile update for your website, LinkedIn, and social profiles in one sitting. Up to three outfits / looks Editing \$30 per image (not included) Additional person \$125	PACKAGE ONE \$525 60 MIN · ~3 LOOKS An hour together with around three looks, delivered with four fully retouched images ready to publish. 4 retouched images included (\$120 value) Additional person \$125
PACKAGE TWO \$925 2 HRS · UNLIMITED LOOKS A relaxed two-hour session with unlimited looks and seven finished, retouched images. \$850 value. 7 retouched photos included (\$210 value) Additional person \$125	PACKAGE THREE \$1,150 2.5 HRS · UNLIMITED LOOKS Two and a half hours to explore every angle and wardrobe change, finished with ten polished final images. 10 edited photos included (\$300 value) Additional person \$125	PACKAGE FOUR \$1,600 4 HRS · UNLIMITED LOOKS A half-day flagship session — unlimited looks and eighteen finished images for a complete brand library. \$1,500 value. 18 final edited photos included Additional person \$125

Corporate Headshots

Teams & Groups

Consistent, on-brand headshots for your whole team. Per-person pricing scales automatically as the group grows, and everyone receives one finished, edited image.

GROUP SIZE	PER PERSON	WHAT'S INCLUDED
First 4 people	\$375 / person	One edited photo per person included Additional edited photo \$30 Group / team image edit \$50 Available in-studio or at your office
5 – 9 people	\$300 / person	
10 – 15 people	\$275 / person	
16 – 20 people	\$250 / person	
21+ people	\$200 / person	On-location bookings add the travel fee listed under Enhancements & Travel.

Events & Celebrations

Events & Weddings

Weddings, engagements, and celebrations across New York City — from a City Hall elopement to a full wedding day or a night out with friends.

CITY HALL / ELOPEMENT \$1,500 2 HRS · 75 EDITED IMAGES The ceremony, then portraits around the city, delivered in an online gallery. 75 edited images included Ceremony coverage Portraits around the city Online gallery	INTIMATE WEDDING \$3,200 4 HRS · 250+ EDITED IMAGES Ceremony, family formals, couple portraits, and the first part of the reception. 250+ edited images included Ceremony & family formals Couple portraits First part of the reception	SIGNATURE WEDDING \$5,800 8 HRS · 500+ EDITED IMAGES The whole story, from getting ready through the reception. 500+ edited images included Getting ready through reception Engagement session included	FULL DAY WEDDING \$7,800 10 HRS · 700+ EDITED IMAGES Ten hours with a second photographer, so nothing is missed from start to finish. 700+ edited images included Second photographer Engagement session included Sneak peek within 72 hrs
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PROPOSAL COVERAGE \$650 1 HR · 30 EDITED IMAGES Discreet coverage of your surprise proposal, followed by a mini couple session. 30 edited images included Discreet surprise-proposal coverage Mini couple session after	ENGAGEMENT SESSION \$950 2 HRS · UP TO 2 LOOKS Two hours across up to two NYC locations, with up to two looks. 40 edited images included Up to 2 NYC locations Up to 2 looks
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BACHELOR / BACHELORETTE PARTY \$950 2 HRS · UP TO 10 GUESTS Group shots, candids, and night-out coverage for you and up to ten guests. 60 edited images included Group shots & candids Night-out coverage	EXTENDED PARTY \$1,350 3 HRS · UNLIMITED GUESTS Three hours with no guest limit — follow the night from bar to venue within Manhattan. 100 edited images included Unlimited guests Bar or venue hop within Manhattan	EVENT COVERAGE \$450 / hour 2-HR MINIMUM · ~40 IMAGES / HR Birthdays, private parties, corporate events, and launches. About 40 edited images per hour 2-hour minimum
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NYFW BACKSTAGE, ONE SHOW \$1,800 UP TO 5 HRS · 150 EDITED IMAGES Hair & makeup, models, looks, and the pre-show atmosphere backstage. 150 edited images included 20 social-ready selects within 24 hrs Hair & makeup, models & looks	NYFW BACKSTAGE, FULL DAY \$3,200 UP TO 10 HRS · UP TO 2 SHOWS A full day backstage across up to two shows, with runway coverage included where credentials allow. 300+ edited images included 30 selects within 24 hrs Runway coverage where credentials allow
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EVENT NOTES Additional hour \$500 (weddings) / \$400 (events & parties) Heirloom album from \$900 Same-day social selects (10 images within 3 hrs) \$300 Weddings include an online gallery with print rights	Second photographer \$150 / hr Rush 2-week delivery \$350 A 30% retainer secures the date
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Enhancements & Travel

Add-ons & Notes

ENHANCEMENTS Hair & makeup (MUAH) \$300 Extra half-hour of shooting \$225 Basic retouch per image \$30 Product retouch per image \$50	TRAVEL FEE In-studio sessions No fee On location, NYC \$125 Manhattan, Brooklyn, Queens, Bronx & Staten Island On location, outside NYC \$200 Long Island, Westchester & New Jersey, within 50 miles Beyond 50 miles Quoted Travel & lodging billed at cost
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The travel fee is a flat, one-time charge per booking, round trip, added to your package price. It applies to every on-location session, event and wedding.