



LENADI

photographer

IG @LENADI · LENADI@ME.COM · 917 805 6822

E-commerce & Editorial Photography

Product, flat lay, lifestyle, on-model and editorial photography for brands, online shops and publications — shot in-studio or on location in New York City, styled, directed and edited by Lena. Choose a package below; add-ons and travel are listed at the end.

PRODUCTS & BRANDS

E-commerce Packages

Priced per image for smaller product runs, or book a half or full shoot day for a larger range. Every image is shot and edited by Lena.

WHITE BACKGROUND \$45 / image \$38 / IMAGE FOR 11+ · 2 ANGLES Clean, pure-white product images ready for Shopify, Amazon and marketplaces. \$38 per image for 11+ images 2 angles per product Pure-white background	FLAT LAY \$55 / image \$45 / IMAGE FOR 11+ Your products arranged and shot from above, ready for your shop and social. \$45 per image for 11+ images Styled overhead arrangements	STYLED LIFESTYLE \$95 / image PER IMAGE · STYLED SCENES Props and styling for in-context scenes that work across your site, social and ads. Props & styling In-context scenes for site, social & ads
HALF-DAY E-COMMERCE SHOOT \$800 4 HRS · 25 EDITED IMAGES Four hours mixing white-background and styled setups. 25 edited images included White-background & styled setups	FULL-DAY E-COMMERCE SHOOT \$1,500 8 HRS · 60 EDITED IMAGES Eight hours across multiple setups, white and styled. 60 edited images included Multiple setups White-background & styled	ON-MODEL \$65 / look 3-5 EDITED IMAGES PER LOOK Your product shown on a model, with three to five finished images for every look. 3-5 edited images per look Model fee billed separately

EDITORIAL & LOOKBOOK

Editorial Packages

Styled, concept-driven shoots for lookbooks, campaigns, press and magazine features — moodboard and creative direction by Lena.

EDITORIAL STORY \$750 2 HRS · 1-2 LOOKS Two hours and one or two looks, built around a single concept for a press or magazine feature. 10 edited images included Moodboard & creative direction On location or in-studio	EDITORIAL HALF DAY \$1,200 4 HRS · UP TO 4 LOOKS Four hours and up to four looks — room for a fuller story, lookbook or small campaign. 20 edited images included Moodboard & creative direction On location or in-studio	EDITORIAL FULL DAY \$2,200 8 HRS · UP TO 8 LOOKS A full day and up to eight looks for a complete lookbook or campaign. 40 edited images included Moodboard & creative direction On location or in-studio
---	--	---

Model, wardrobe styling and hair & makeup are billed separately.

ENHANCEMENTS & TRAVEL

Add-ons & Notes

ENHANCEMENTS

Rush 48-hour delivery	+25%
Product retouching per image	\$30
Hair & makeup (MUAH)	\$300
Model	Quoted
Model fee billed separately	

To book or request a quote, call 917 805 6822 or email lenadi@me.com.

TRAVEL FEE

In-studio sessions	No fee
On location, NYC Manhattan, Brooklyn, Queens, Bronx & Staten Island	\$125
On location, outside NYC Long Island, Westchester & New Jersey, within 50 miles	\$200
Beyond 50 miles Travel & lodging billed at cost	Quoted

The travel fee is a flat, one-time charge per booking, round trip, added to your package price. It applies to every on-location shoot.